

AN INITIATIVE OF



SVR GROUP
UNITED



21st
DECEMBER
2025 | SUNDAY

RUN FOR
FARMERS

WE HEAL THE EARTH PRESENTS (NATIONAL FARMATHON)

RUN FOR FARMERS



India's biggest gathering where farmers, innovators, institutions, and industry meet to accelerate sustainable agriculture.

SCAN TO
REGISTER



Individuals
Health & Community

Institutions
Network & Support

Industries
Innovation & CSR

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HYDERABAD, TELANGANA

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STAYFIT



DECATHLON



9008499555

atchuta@estah.org

Visit : <https://nationalfarmathon.com/>

MARATHON EXHIBITION AWARDS CONFERENCE INNOVATIONS STALLS CULTURALS

ABOUT NATIONAL FARMATHON

“10th National Farmathon – Milestone Edition”



A DECADE OF IMPACT

The 10th National Farmathon marks a historic milestone in India's farmer-centric movement, celebrating a decade of collective action towards sustainable, inclusive, and future-ready agriculture.

A CONVERGENCE OF MINDS

This landmark edition will bring together farmers, policymakers, agri-innovators, innovators, corporates, educational institutions, startups, youth, and citizens from across the country.

“Strengthening India's Vision 2047 for Agriculture.”

VENUE & DATE



Venue: Gachibowli Stadium,
City: Hyderabad, Telangana



Date: 21 December 2025
(Sunday)

Join the Movement. Run for the Roots.

The 10th National Farmathon will feature:



Run for Farmers

5K & 10K races celebrating farmer solidarity



National Conference

Community & Circular Farming insights



Innovation Expo

Soil-to-Market solutions showcase



ESG & CSR Platforms

Convergence for sustainable impact



Legacy Awards

Recognizing Planet Legacy Builders



Cultural Celebrations

Honoring rural India's rich heritage

"Hosted in Hyderabad—India's emerging hub for agri-innovation, technology, and policy dialogue—the 10th National Farmathon reinforces the commitment to heal the Earth by empowering the Annadata and creating local green jobs at scale."

Aims & Objectives of National Farmathon

Aims

“The National Farmathon aims to build a prosperous, resilient, and sustainable agriculture ecosystem by placing farmers at the center of India’s Vision 2047, while mobilizing communities, institutions, industry, and youth to collectively heal the Earth and strengthen rural livelihoods.”

Objectives

1. Empower Farmers (Annadatas)
2. Promote Community & Circular Farming
3. Enable End-to-End Agriculture Solutions
4. Increase Farmer Incomes
5. Create Local Green Jobs
6. Foster Innovation & Agri-Entrepreneurship
7. Strengthen Farmer–Consumer Connect
8. Integrate ESG, CSR & SDGs
9. Build Planet Legacy Builders
10. Support India’s Vision 2047





Need for National Farmathon

“Indian agriculture is at a critical crossroads. While farmers feed the nation, they continue to face challenges related to income instability, climate change, soil degradation, market access, and lack of recognition. The National Farmathon is needed as a unifying national platform to address these gaps in a holistic and collaborative manner.”

Why National Farmathon is Essential

- To Address Farmer Distress & Income Gaps
- To Restore Soil, Water & Natural Capital
- To Bridge the Farmer–Consumer Divide
- To Enable End-to-End Agriculture Solutions
- To Create Rural & Green Jobs
- To Accelerate Agri-Innovation Adoption
- To Align Agriculture with ESG & CSR Goals
- To Build Climate-Resilient Farming Systems
- To Recognize & Dignify Farmers (Annadatas)
- To Mobilize Citizens for India’s Vision 2047

Stall Info and Charges

National Farmathon is a first-of-its-kind event that attempts to bring together supporters of farming and those involved in natural farming. National Farmathon aims to engage with the best minds from across India for the well-being of Indian farmers.

Showcase your offerings to the Conference and Marathon audience comprising of Farmers, Agricultural Co-operatives, Start-ups, Professionals and End-consumers.

Charges and Specifications

Options	Stall Dimensions	Charges
1.	10X10 Feet	Rs.10,000 For 1 year
2.	10X10 Feet	Rs.20,000 For 2 year
3.	10X10 Feet	Rs.30,000 For 3 year

Charges and Specifications

S.no	Marathon & Workshop	Charges
1.	School & College	Rs.500/- (Certificate & T-Shirt)
2.	Consumers	Rs.750/- (Certificate, T-Shirt & Medals)
3.	Workshop	Rs.1,500 (Marathon, T-Shirt & Full Day Workshop With Natural Seeds & Saplings)



Stall Space Includes

- Canopy and resin walls, 2 Tables, 2 Chairs and Electricity
- Rs. 5000/- worth 2 Passes for the 1-day Conference, Cultural Showcase and Marathon
- Rs. 5000/- worth Ad Space in Event Catalogue featuring Sponsor Name, Logo and Description
- Logo Displayed on Website and Newsletters

Gold

Sponsorship Package

Rs. 5 Lakhs

(Rupees five lakhs Only)

Package Includes:

- Sponsor's Logo with Link to the Company Website on National Farmathon Website
- Sponsor's Logo Published in the Event Catalogue (book)
- Sponsor's Logo Published on the National Farmathon Invitations
- Sponsor's Logo Published on Electronic and Direct Mailers
- Sponsor's Logo Published in any Event Advertisements or Promotions
- Sponsor's Logo will be displayed in all Conference Halls during the Seminars/Sessions and at the Event Venue (onsite)
- Inclusion of Sponsor's Leaflet/Brochure (Double sided A4) in every Participant's Goodies Bag (Leaflet/Brochure to be provided by sponsor)

Silver

Sponsorship Package

Rs. 3 Lakhs

(Rupees Three Lakhs Only)

Package Includes:

- Sponsor's Logo with Link to the Company Website on National Farmathon Website
- Sponsor's Logo Published on the National Farmathon Invitations
- Sponsor's Logo will be displayed in all Conference Halls during the Seminars/Sessions and at the Event Venue (onsite)
- Sponsor's Logo Published in any Event Advertisements or Promotions



Sponsorship Details

Support the initiative to promote natural farming.

Boost your business, brand awareness and visibility at National Farmathon 2025

Platinum Sponsorship Package

Rs. 7.5 Lakhs

(Rupees Seven Lakhs Fifty Thousand Only)



Package Includes:

- Meeting Room (Coffee & Tea will be provided)
- Speaking opportunity at the Conference (Subject to Approval by the Organising Committee)
- Sponsor's Logo with Link to the Company Website on National Farmathon Website
- Sponsor's Logo Published in the Event Catalogue (book)
- Sponsor's Logo Published on the National Farmathon Invitations
- Sponsor's Logo Published on Electronic and Direct Mailers
- Sponsor's Logo Published in any Event Advertisements or Promotions
- Sponsor's Logo will be displayed in all Conference Halls during the Seminars/Sessions and at the Event Venue (onsite)
- Inclusion of Sponsor's Leaflet/Brochure (Double sided A4) in every Participant's Goodies Bag (Leaflet/Brochure to be provided by sponsor)
- Platinum Sponsor's Company/Brand Name will be announced on stage during the plenary and other sessions

Eminent Indian And International Speakers

PREVIOUS SPEAKERS:



Narsanna Koppula
India

CMD and Founder
-Kan Biosys



Dilli Babu Nandarapu
India

Founder at ShopConnect. Live



NB. Naik
India

Founder & Managing Director
-Kisan Parivar pvt.ltd.



Jagadish Shinde
India

Trainer for Drip Irrigation
System & Owner Shree
Gajanan Agro



Narasmiha Raju
India

Cabinet Secretary-Lions Club
International 320D



Ram Kumar Naidu
India

Vice President Of
Kisan Parivar



Moturi Surya Kala
India

Founder of Mana mru
Mana Badyatha



Shivalli Miglani ISCON
India

Vedic environmentalist, Founder
temple Panchagavya project Head,
Cowism media.



Sandeepa Kanitkar
India

CMD and Founder Kan biosys



P. Changal Reddy
India

CIFA Advisor (Indian Farmers
Association Leader)



Devi Murthy
India

Leading innovation, impact
and collaboration in Agricultural



CH. Malla Reddy
India

(MLA) Medchal Constituency,
-Founder Chairman, MREC



Shameek Chakravarty
India

Entrepreneur. Executive.
Products and Go-To-Market



Bhadra Reddy
India

Chairman of Mallareddy
Health City



Gandani Srinivas
India

District Governor



Mahender Reddy
India

Secretary of Mallareddy University



Douglas
Italy

Business and Innovation
Consultant



Ben Leyka
South Africa

Executive Director
-African Agri Council



Nagarathnam Naidu
India

Founder of Rythu Nestham



Hanumanth Gaikwad
India

Chairman of Mallareddy
Health City



DR. BEN MANUEL C
India

Member of Asian PGPR,
Nursery Association



Surya Kumar
India

Entrepreneur, Business Strategist,
Coach-The Urban Ranch&
Farm Project



Hemambar Reddy
India

CEO and Founder of Msr Farms



Naresh Mitta
India

CEO of Kisan Parivar Pvt
Ltd



Sunanya
India

Software developer Infosys company
and present doing in mushroom
for 5 years

**Bomma Lavanya**

India

Yoga Teacher & Therapist

**Anusha Jookuri**

India

Masters in Australia, B Pharmacy in Chennai, Beekeeping, Success Story from IT Job to Entrepreneur

**Vishwanath**

India

Satyukt Analytics

**Dr. M. Anjaneyulu IDAS**

India

Registrar - MRUH, M.Sc, M.A, Ph.D (Diploma in Education), Retired ICS (Indian Civil Service Officer)

**Shiva Prasad Raju**

India

Farmer

**Suniel Kummar**

US

Commercial Advisor U.S. Commercial Service

**P. Laxmi**

India

First Vice District Governor

**Seshadri**

India

VST Natural Farms

**Nimai Lila Das**

India

Co - Chairman National Farmathon

**Divyesh Patel**

US

CEO - Global Agro Commodities

**Mai Xuan Thin**

Vietnam

**Goat Suresh**

India

Founder Natural Farm co.ltd.
Advocate of Natural farming,
Agroforestry, Sustainable Agriculture.

PRESENT SPEAKERS:

**Tridandi ramanuja devanatha jeyyar swamia**

India

Indian religious guru and yogi

**J V. Ratnam**

India

Secretary-Green Climate Team

**Dr. Acharya Muralidhar**

India

Founder and Chief Mentor -Sristi Trust

**Dr. A. Rajareddy**

India

Dean-School of Agricultural Science, Mallareddy College.

**Shirin (Udhas) Aggarwal**

India

**Venkat Reddy**

India

CEO & President at SVR Overseas Consultants

**Dr. E. G. Rajan**

India

Founder President of the Pentagram Research Centre (P) Ltd

**J Partha Sarathy**

India

Advisor- IT Park of Software & IT, Tashkent

**Dr. Narasimha Reddy Donthi**

India

Indian religious guru and yogi

**Prof. K. Purushotham Reddy**

India

**Tanushri Dasgupta**

India

Community Engagement Director

**Dr. Ashok Sangappa Alur**

India

Vice Chancellor, Kodagu University, Government of Karnataka

**Dr. K. Jhansi Rani**

India

Dean of Agriculture

**Dr. K. B. Eswari,**

India

Dean of P.G. Studies

**Dr. G. E. Ch. Vidya Sagar**

India

Registrar

PRESENT SPEAKERS:



Prof. M. Balram,
India
Director of Research



Prof. Aldas Janaiah
India
Vice-Chancellor



Prof. M. Yakadri
India
Director of Extension



Dr. Ch. Venu Gopala Reddy
India
Dean of Student Affairs



Mr. Ravinder Reddy
India
Modern farmer(Speaker)



Shri R K Puri Gandhi
India
MLA



Shri Konda Vishweshwara
Reddy
India
MP, Chevella



Vijay Yeldandi
India
Speaker

DISTINGUISHED SPEAKERS – RUN FOR FARMERS 2025

AGRICULTURE & FARMING EXPERTS

Name	Role
Mr. Ashok Kumar Desu	Speaker – Agriculture Professional with 25+ years experience in pesticides, fertilisers & farming activities
Dr. Sudhakar Chenu	Speaker – Agriculture Expert
Dr. Vijay Yeldandi	Speaker – Subject Matter Expert
Vineeth	Speaker – Modern Farmer
Satya Reddy	Speaker – Modern Farmer
Avinash	Speaker – Modern Farmer

FARMER LEADERS & COMMUNITY VOICES

Name	Role
Suresh Raju	Speaker – Farmer Leader
Muthyam Reddy	Speaker – Farmer Representative
Maheshwar Reddy	Speaker – Agri Entrepreneur
Srinivas garu	Speaker – Community Leader
Sri Ram	Speaker – Rural Development Supporter

MEDIA & PUBLIC ENGAGEMENT

Name	Role
Satyanarayan	Speaker – Press Club Secretary

SOCIAL IMPACT & DEVELOPMENT

Name	Role
Arjun Verma Alluri	Speaker – Social Impact Professional
Mrs. Anuradha	Speaker – Social Development Professional

OUR PARTNERS

Government



NABARD

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Be there to:



Listen to Eminent Speakers



Participate in Workshops and Discussions



Encourage and Engage with Farmers India



Run for the Cause

AN INITIATIVE OF

**estah**
the counsel

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NATIONAL FARMATHON
An NCC Program

GOVT OF ANDHRA PRADESH
Ministry of Agriculture
National Farmathon

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GROUP
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